

# ACCOUNTS RECEIVABLE DISCREPANCY NOTIFICATION

## ----- AR ADJUSTMENT AUTHORIZATION FORM -----

STATION	WKRC	LOCAL	NATIONAL	x	PROD/NTR/OTHER
ISSUE DATE	9/14/2012	SALESPERSON	Washington		
ADVERTISER	Crossroads Grass Root Pol				
AGENCY	Crossroad Media				
INVOICE NUMBER	27494-1	INVOICE DATE	6/17/2012		
CONTRACT NUMBER	27494				

### ADJUSTMENT

CONCLUSION-ADJUSTMENT? YES ☐ NO ☐

IF YES SPECIFY AMOUNT	total adjustment	Please put net total only below
	amount	
	\$	807.50

ADJUSTMENT REQUESTED BY:

Sales Mgr

Business Mgr

ACCOUNTING DEPARTMENT EXPLANATION

*dw*

SEE ATTACHED

BY

DATE

SALES DEPARTMENT RESPONSE TO ACCOUNTING EXPLANATION

INVOICE MUST BE ATTACHED WITH SPOTS BEING CREDITED CIRCLED AND HIGHLIGHTED.

#5 Pls change rate on 6/13/12 613a from \$ 950.00 to \$ 0.00.

Line rate not updated to reflect zero \$'s

Wrong PDF file uploaded by engineering

AE Signature

DATE



## INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
27494-1	06/17/12	June 2012	05/28/12 - 06/13/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads Grass Root Po	CROSSROADS GPS SKE	1582	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	06/06/12	06/06/12	M-F 730p-8p	7:27 PM-8:00 PM	--W----	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 06/06/12 7:48 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									
7	06/07/12	06/07/12	M-F 730p-8p	7:27 PM-8:00 PM	---T---	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 ---T--- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 06/07/12 7:55 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									
8	06/08/12	06/08/12	M-F 730p-8p	7:27 PM-8:00 PM	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 06/08/12 7:55 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									
9	06/06/12	06/06/12	Letterman	11:35 PM-12:35 XV	--W----	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 --W---- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 06/06/12 12:07 AM Letterman 11:35 PM-12:35 XV :30 USPRTV05GPH \$750.00 NM									
10	06/08/12	06/08/12	Letterman	11:35 PM-12:35 XV	----F--	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 06/08/12 12:09 AM Letterman 11:35 PM-12:35 XV :30 USPRTV05GPH \$750.00 NM									
11	06/13/12	06/13/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/12 06/17/12 --W---- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 06/13/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV05GPH \$950.00 NM									
<b>Total Spots</b>							<b>11</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$13,650.00
<u>Agency Commission</u>	\$2,047.50
<u>Net Amount Due</u>	\$11,602.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE

Local 12 WKRC-TV  
1906 Highland Ave  
Cincinnati, OH 45219  
Main: (513) 763-5408  
Billing: (513) 763-5500



www.local12.com

Billing Address:

Crossroads Media  
Attention: Accounts Payable  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV  
Newport Television LLC  
PO Box 841646  
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
27494-1	06/17/12	June 2012	05/28/12 - 06/13/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS SKE	1582

Flight Dates	Order #	Alt Order #
06/06/12 - 06/12/12	27494	09730311

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	06/07/12	06/07/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	---T---	:30	1	\$950.00	NM
Weeks: Start Date 06/04/12 End Date 06/10/12 MTWTFSS ---T--- Spots/Week 1 Rate \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 06/07/12 6:06 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV05GPH \$950.00 NM									
2	06/11/12	06/11/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$950.00	NM
Weeks: Start Date 06/11/12 End Date 06/17/12 MTWTFSS M----- Spots/Week 1 Rate \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 06/11/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV05GPH \$950.00 NM									
3	06/07/12	06/07/12	Local 12 News at Noon	12:00 PM-12:30 PM	---T---	:30	1	\$1,800.00	NM
Weeks: Start Date 06/04/12 End Date 06/10/12 MTWTFSS ---T--- Spots/Week 1 Rate \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 06/07/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV05GPH \$1,800.00 NM									
4	06/08/12	06/08/12	Local 12 News at Noon	12:00 PM-12:30 PM	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date 06/04/12 End Date 06/10/12 MTWTFSS ----F-- Spots/Week 1 Rate \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 06/08/12 12:12 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV05GPH \$1,800.00 NM									
5	06/11/12	06/11/12	Young & the Restless	12:30 PM-1:30 PM	M-----	:30	1	\$900.00	NM
Weeks: Start Date 06/11/12 End Date 06/17/12 MTWTFSS M----- Spots/Week 1 Rate \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 06/11/12 12:55 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV05GPH \$900.00 NM									
6	06/06/12	06/06/12	M-F 730p-8p	7:27 PM-8:00 PM	--W----	:30	1	\$1,600.00	NM
Weeks: Start Date 06/04/12 End Date 06/10/12 MTWTFSS --W---- Spots/Week 1 Rate \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 06/06/12 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									

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